

Example


Record count scenarios



Unique ingested records, 100% predictable	Record changes (e.g., title changes)	Duplication deletion	Company mergers	Record enrichments from external data source (e.g., Dun & Bradstreet)	Accidental ingestions
2M unique records ingested	2M unique records ingested	2M records reduced to 1M	2M records across each company	2M unique records ingested	2M unique records originally ingested



Salesforce ingestion. You have 2 million records.

 Tim	4 changes or alterations			More data related to Tim is added	
 Fred	6 changes or alterations			More data related to Fred is added	
 Timothy	8 changes or alterations			More data related to Timothy is added	



Price

You will pay for the unique ingested 2M records.	You will pay for the unique ingested 2M records. You are not charged for record changes.	You will pay for the unique ingested 2M records.	You will pay for the unique ingested 4M records.	You will only pay for the unique ingested 2M records. External data enrichments do not count toward your token.	You will pay for the unique ingested 2M records. You can use the audit trail and you will not be charged for accidental data ingestions.
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